

Fact Sheet Marché International 2012

Address of the business sector	Marché Restaurants Schweiz AG Alte Poststrasse 2 CH-8310 Kempththal
Management	Oliver Altherr, CEO Hermann Ircher, CCO Burkhard Kahre, CFO Markus Greiner, Director Operations
Ownership	100% Mövenpick Holding AG

Geographical emphasis (per 01 January 2012)	Locations	Outlets (each business presence can offer different business concepts)
Switzerland (market leader)	27	47
Germany	28	114
Austria	3	12
Slovenia (market leader)	16	24
Norway (market leader)	10	14
Hungary	7	9
Croatia	7	15
Asia (Singapore, Indonesia, South Korea, Malaysia)	8	10
Canada	3	4
Total	109	249

Business concepts Marché® Restaurants, Marché® Natural-Bakery, Marché® Bistro, Cindy's Diner, Mövenpick Restaurants, Highway hotels, hotels, travel shops, Burger King®, Gosch, coffee & bar concepts at airports, motorways and in towns.

Total sales 2010

Marché International	CHF 338.7 Mio.
Sales own and leased operations	CHF 321.1 Mio.
Sales management and franchise Operations	CHF 17.6 Mio.

Total sales 2010

Mövenpick Restaurants	CHF 74.6 Mio.
Sales own and leased operations	CHF 56.9 Mio.
Sales management operations	CHF 17.7 Mio.

Seats 2010	36'011
Hotel rooms 2010	413
Number of guests 2010	36.75 Mio (excluding management and franchise outlets)
Total number of employees (FTE*)	3979

*FTE = full-time equivalents per 31.12.2010

Own worldwide outlets (per 01 January 2012)	
Switzerland Marché® Restaurants (12), Marché® Bistro (2), Marché® Natural-Bakeries (5), Mövenpick Restaurants (8), Cindy's Diner (3), highway hotel (1), hotels (1), coffee & bar concepts (3), Burger King® (3), travel shops (9)	47
Germany Marché® Restaurants (18), Marché® Bistro (4), Marché® Natural Bakeries (13), Cindy's Diner (5), travel shops (12), Mövenpick Restaurants (10), Mövenpick Natural-Bakeries (5), highway hotel (1), Gosch (1), coffee & bar concepts (44), Burger King (1)	114
Austria Marché® Restaurants (2), Marché® Bistro (1), highway hotels (2), Marché® Natural Bakeries (2), Burger King® (2), travel shops (3)	12
Slovenia Marché® Restaurants (6), Marché® Bistros (10), Marché® Natural Bakeries (3), travel shops (5)	24
Norway Marché® Restaurants (10), Marché® Bistro (1), By the Way (1), highway hotels (2)	12
Hungary Marché® Restaurants (2), Marché® Bistros (5), Marché® Natural Bakeries (2)	9
Croatia Marché® Restaurants (4), Marché® Bistros (7), highway hotels(2), Marché® Natural bakeries (2)	15
Singapore Marché® Restaurant (2), Marché® Natural Bakery (1)	3
Canada Marché® Restaurant (3), Marché® Natural Bakery (1)	4
Franchise outlets (per 01 January 2012)	
Indonesia (Franchise) Marché® Restaurant (2), Marché® Natural Bakery (1)	3
Malaysia (Franchise) Marché® Restaurant (1)	1
South Korea (Franchise) Marché® Restaurants (3)	3
Total	249